

COMPANY **PROFILE** 

#### HERE'S A GIST OF WHO WE ARE

We are a bunch of marketing masterminds who believe that every business has the potential to leave a mark on the world. We use inbound marketing strategies to draw in customers and lead businesses to success. We have been holding the baton in helping businesses achieve their goals for the last 7 years.

From startups to established enterprises, our expertise has helped businesses across all tiers achieve their aspirations. Every business is unique, and we tailor our strategies to suit your specific needs and goals.

We work with you every step of the way to ensure that you're getting the most out of our services. Inbounderz is committed to helping you steer your business to growth and success. We are passionate about what we do, and we are ready to make your brand's voice heard.

Let's do it together!



As ambassadors of smart and strategic marketing solutions, we are proud of the space and position we have created in the world of branding and marketing. We remain committed to our mission of catering to the 360° marketing needs of our clients and creating a systematic exchange of creative ideas & thoughts that can help them grow beyond their expectations.



Since entering the field of marketing with humble beginnings, we have progressed exponentially to become one of the best marketing partners in India. In the near future, we envision being a part of a global marketing scenario with clientele and work flowing in from all parts of the world.

## Make Us A Part Of Your Dream!

#### We'll Tell You Why

There are a great deal of digital marketing organisations out here in Bangalore offering marketing solutions.

#### So, why pick us over them?

We treat each brand as an extraordinary master project, and thus, the methodologies are extremely unique. We tailor-make digital marketing strategies based on your brand's vision. Apart from that, we have

- A team of experienced, dynamic youngsters driven by invigorating enthusiasm to excel every day
- Specialised individuals assigned to each role for ensuring the smooth flow of functions
- Equally strong creative and technical departments that stand ready to take on missions
- Hands-on knowledge in multiple industries
- Dedicated project coordinators for consistent & systematic plan execution.
- Multiple content strategists to brew up innovative strategies
- A complete in-house media production team.
- Flexibility in catering to diverse geographical locations

You can trust us completely when it comes to formulating exceptional digital marketing techniques that launch your brand's name to the top.

So, what are you waiting for?

Hop on board, and let's conquer the vision together!

#### Recognitions



2019

#### siliconindia

Top 10 Most Promising Bangalore Marketing Start-ups



2020

siliconindia

Top 10 Digital Marketing Companies Bengaluru



2022

2022



Best Digital Marketing Company by KTCC



Agencies For Corporate Identity Design in India



Top 10

Agencies For Corporate Identity Design in India

#### Services



Corporate Branding



Social Media Marketing



Search Engine Optimization



Google ADS



Video Production



Package Designing



Website Development



Content Marketing

#### Few Of Our Happy Clients

**\$\Pi** fashiontv















**AutoPacts** 







300 + Clients Served

**300 +**Satisfied Clients

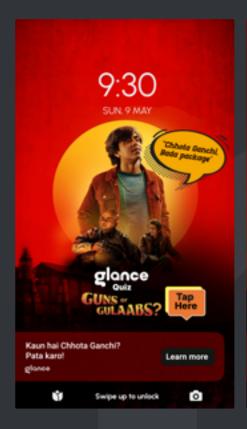
**3500 +** Projects

# Featured Works

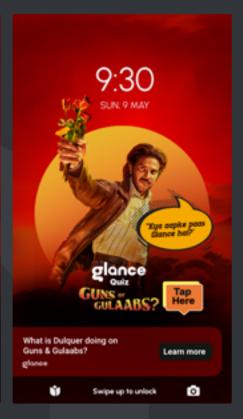
#### Glance Smart Lock Screen

Glance wanted our creative lads to design eye-catching wallpapers for their smart lock screen based on various concepts.

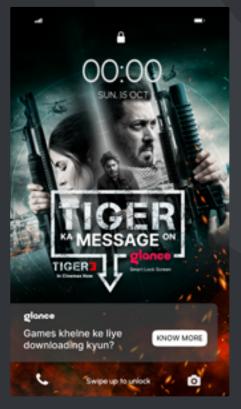
#### **Creatives based on the TV series Guns & Gulaabs**



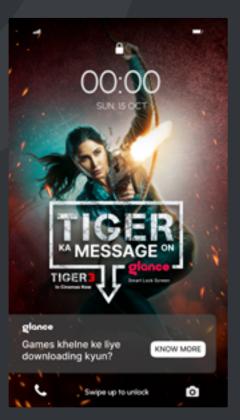




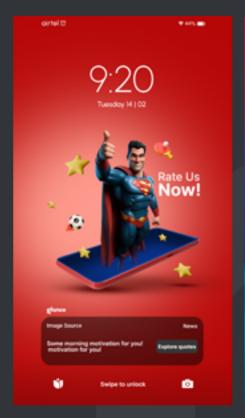
#### Creatives based on the thrilling movie Tiger 3



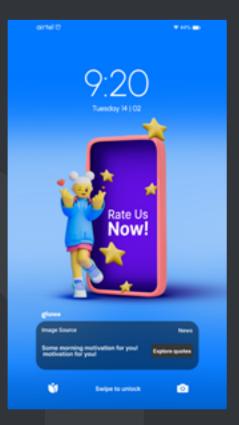




### **Creatives for encouraging users to rate Glance on Google Play Store**

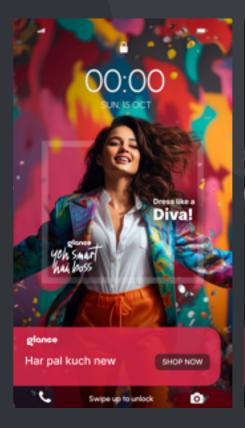






#### **Creatives for Glance shopping experience**

Concept - Dynamic explosion of colours

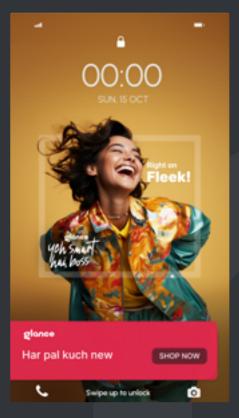






#### **Creatives for Glance shopping experience**

#### Concept - Colour block







#### **Fashion TV**

## Posters to announce and promote the FTV Modelling Workshop The path we took Posters designed in the brand colours of Fashion TV while laying focus on the brand logo and brand guidelines. Our Output



#### **fashionts**





Get certified by the best in the fashion industry!

FTV Modelling Workshop

#moonshotyourcareer

Oct 25

Oct 29

#### Contact

+91 9513 302 200

info.masterclass@ftv.ind.in

#### Venue:

 Bangalore International Center (BIC), Indira Nagar

#### **fashionts**





Learn from the experts in the field!

Polish up your skills.

FTV Modelling Workshop

#moonshotyourcareer

Oct 25

Contact

+91 9513 302 200

info.masterclass@ftv.ind.in

Venue:

Bangalore International Center (BIC), Indira Nagar

#### **fashionty**





Get noticed by the big names in the fashion industry!

FTV Modelling Workshop

#moonshotyourcareer

Oct 25

Contact

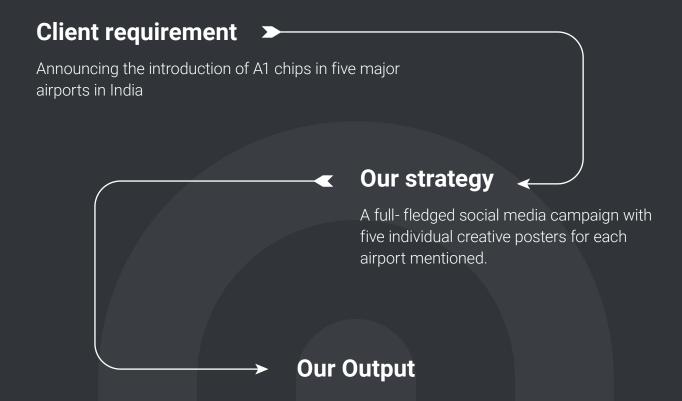
+91 9513 302 200

info.masterclass@ftv.ind.in

#### Venue:

 Bangalore International Center (BIC), Indira Nagar

## Airport Campaign For A1 Chips









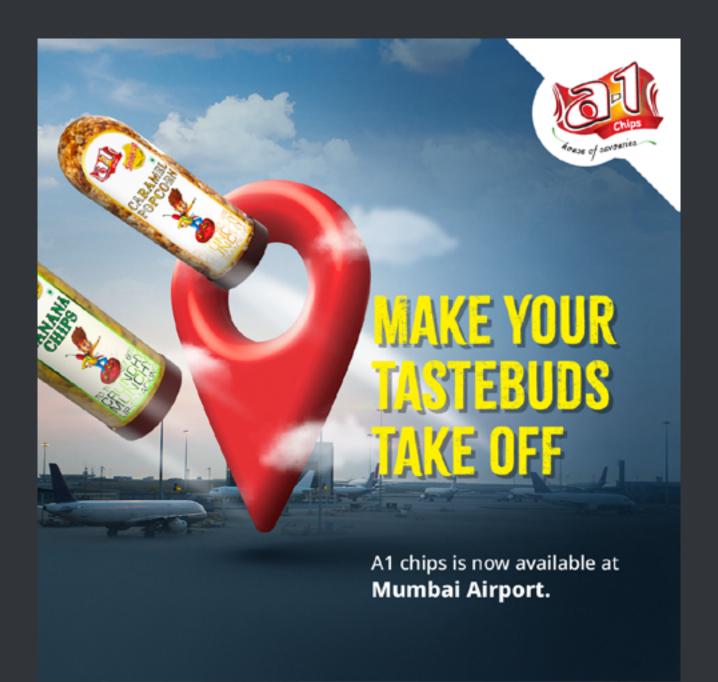




A1 chips is now available at **Indore Airport.** 







#### Result

The campaign was a resounding success as it achieved impressive reach and engagement metrics. The posters resonated well with the target audience and garnered positive response



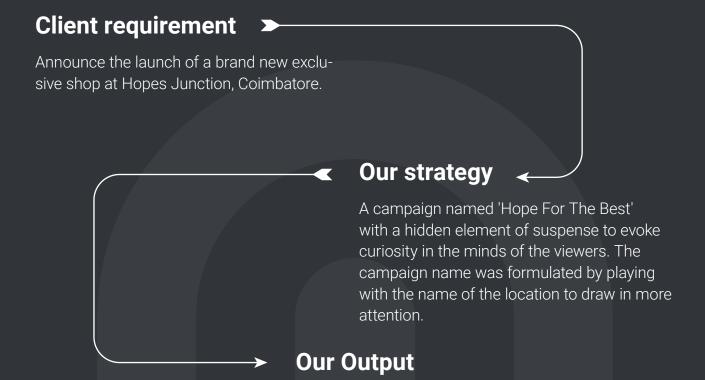






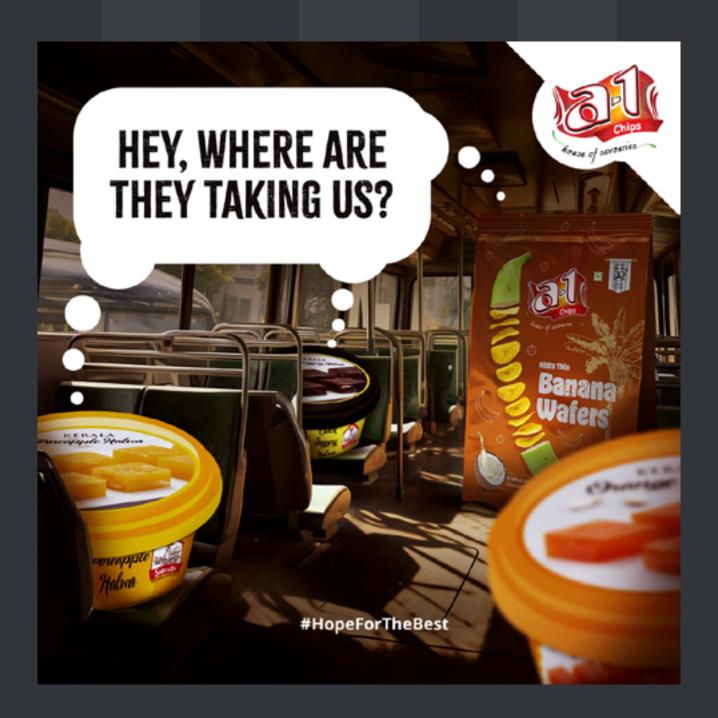


## Hope Junction Shop Launch For A1 Chips





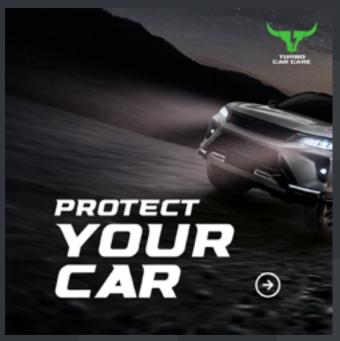




#### **Turbo Car Care**

The posters were designed with international fonts to highlight the superiority of the brand in terms of quality and service.

These creatives shine light to the USP of the brand and the uncompromised standards of products used.













#### **Classic Automotives**

While we brewed up a different strategy for sales, these creatives were designed with the intention of building rapport with the audience while adding a foundation of trust and credibility.







Uncover the unbeatable value!

Own your dream car from a





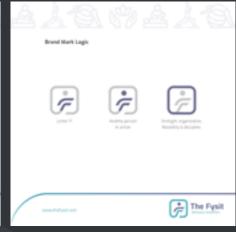


#### **FYSIT**

Fysit is an upcoming brand that provides holistic physiotherapy solutions. The creatives lay a path to introducing the brand and its expertise in the health sector.

















## Want to see more? Here you go













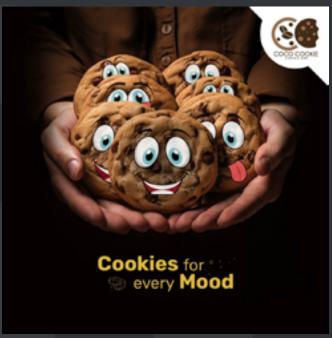












### Language Barriers Do Not Stop Us

We Are Flexible In Every Tongue.

No matter the region, we are here to craft super cool ideas for you













Branding





The alphabet 'A' is substituted with an Ice Pop

The alphabet 'e' denotes a scoop of Ice cream



























# Playfully Mine

The letter 'i' denotes a child and the letter 'o', a balloon.

The image stands for a kid playing with a balloon.





# melo mie















The logo for AARUSH, is designed to represent the essence of connection and elegance. The logo incorporates elements such as a chain and ring, and the resemblance of a relationship between two people which represents the connection and reliability the brand offers and the emotional bond that the brand seeks to create with its customers. The use of silver as the primary colour reflects the brand's commitment to offering high-quality silver jewellery pieces to customers.



















The brand logo was revamped with a more modern approach to have an eye-catching impact on the customers















FRSTHAME

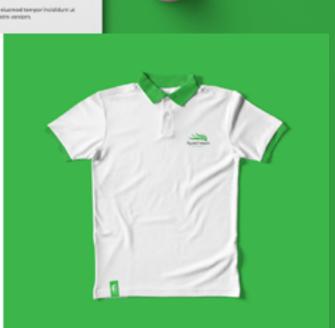
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Ayushman

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Ayushman

### **Package Design**

### Package Designing for Kerala Dinesh



**Old Design** 

Dinesh is a brand that sells authentic curry powders and spices.

The packages did not have uniformity and each package seemed vastly different from the other.



### **New Design**

A new master design with added variation for differentiating curry powders and spices while maintaining uniformity.

























### Package Designing for Ice Kick













Ice kick is a premium ice pop brand from the house of Mom Scoops. The package has a minimal yet funky look with colourful images.

## Package Designing for Milma Icecream









The designs for Milma, a loved brand in Kerala, was done by adhering to the guidelines of the brand while incorporating a delectable touch with colours.



To stay on par with the herbal and organic nature of the products, the designs were conceived by emphasising on the organic appeal.

## Package Designing for Pattiam's Ayurveda



Pattiam's provides Ayurvedic products with the promise of purity. The packaging has uniform minimalistic designs to emphasise the identity of the brand.

## Package Designing for Saven



The brand Saven is involved in the production of premium chocolates and candies. The designs concentrated on elegance that is associated with the brand using appealing colours and fonts.

## Package Designing for BR Fresh







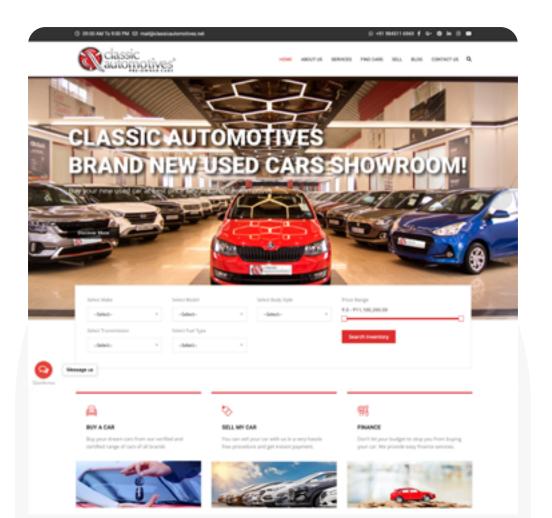


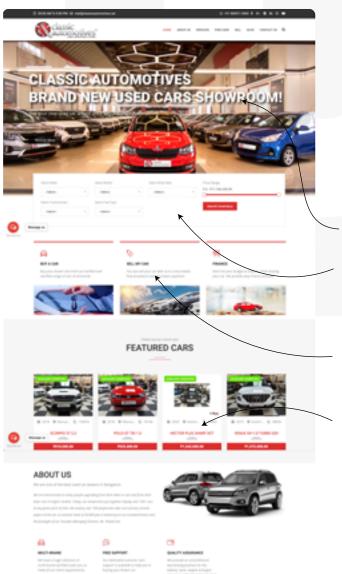
BR Fresh's flavoured milkshakes were designed with the scope of giving the brand an identifiable image in the minds of the customers with variations for each flavour.



## **Classic Automotive**

Classic Automotives is a leading dealer of pre-loved cars of various makes and models. The older version of the website was not user-friendly and lacked the quality of responsiveness.





# Major Issues With The Current Website

Banner text is not easily legible

Too many irrelevant filters on the home screen can overwhelm the customers

Lack of a CTA button for customers to engage based on their interests.

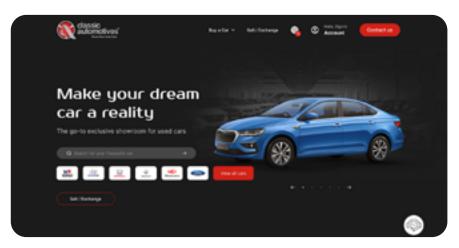
Outdated product card design that tends to confuse the users

Absence of a proper website flow

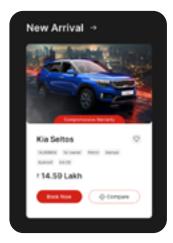




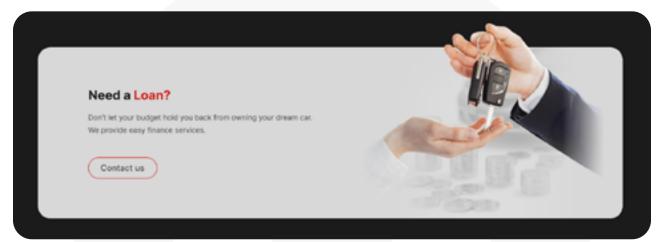
#### Here's What We Did



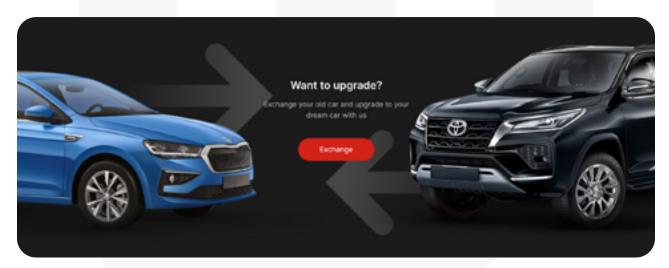
Redesigned the banners and headers with legible fonts and colours. Incorporated user-friendly CTA buttons for a better website experience.



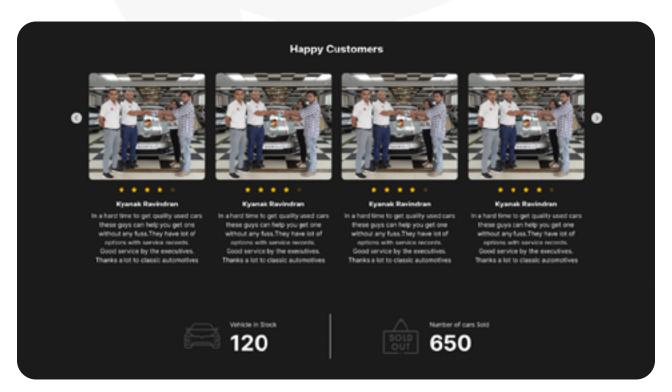
Updated product card with easy to understand icons



Highlighted the LOAN option with relevant CTA button for easy engagement.



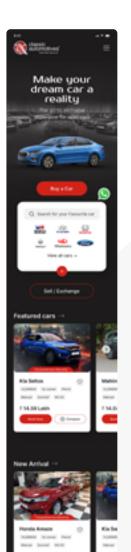
Made the exchange option more prominent to improve user experience

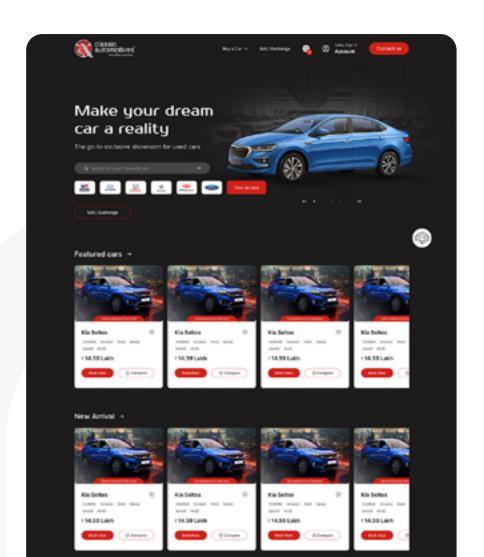


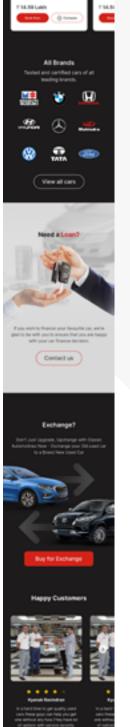
Added customer testimonials and numerical data to enhance trust and credibility

## **Final Website User Flow**

We gave a better flow to the website to improve the conversion rates from customers who visit the website







#### All Brands



















(Year at sars









#### **Happy Customers**









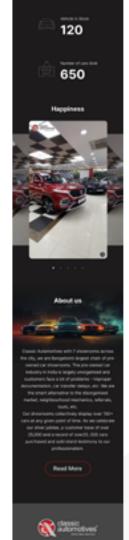


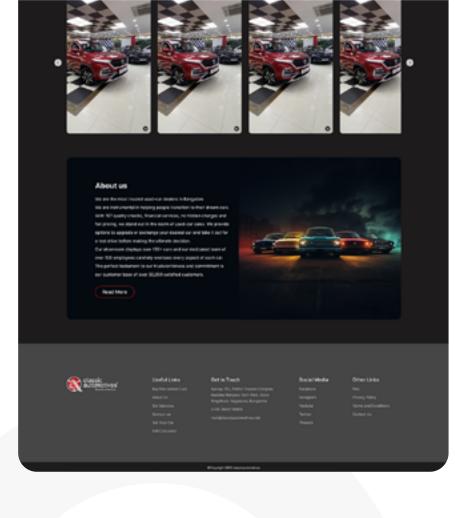




650

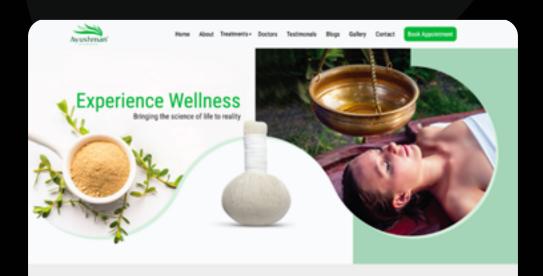
Happiness





## **Ayushman Ayurveda**

Ayushman is an ayurvedic treatment centre that provides hollistic ayurvedic solutions with the help of eminent doctors. The website is bland when it comes to showcasing their services on the landing page.

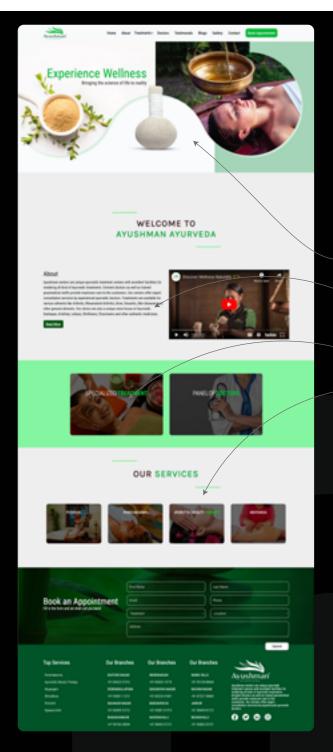


#### WELCOME TO AYUSHMAN AYURVEDA

#### About

Apushman centers are unique apurvetic treatment centers with excellent facilities for rendering all kind of Aprivetic treatments. Enterent destines as well as trained parametical staffs provide maximum care to the contomers. Our centers offer expert consultation services by experienced apurvetic doctors. Treatments are available for various adments like Arthritis, thousasted, Arthritis, Ulox, Sixuatis, Sixe diseases and other general aliments. Our clinics are also a unique store house of Apurvetic Kashayas, Arishas, Leflyss, (Brittams, Choomans and other authents medicines.





# Major Issues With The Current Website

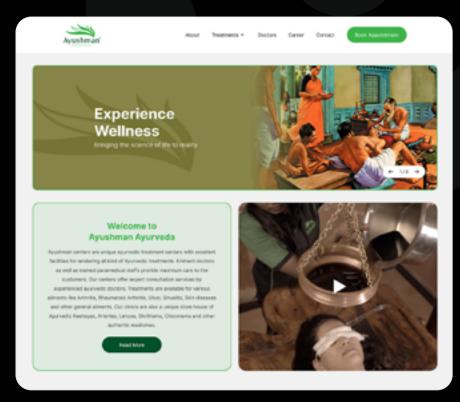
Unnecessarily complex banner image

Imperfectly aligned structure

Important details are not highlighted well enough

Extremely outdated card designs with no proper emphasis on the option to book appointments

## What We Did



Updated the card by highlighting the treatment section with an insight to the treatment process.

Redesigned the page to align the sections with respect to various important elements.

Added video testimonials to build further trust and evoke a sense of genuinity.



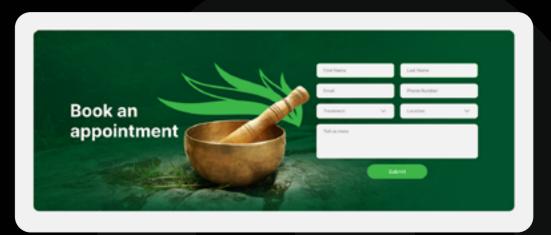




Included the names and details of the doctors



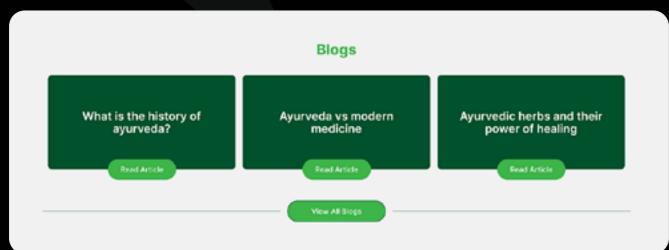
Added a map on the landing page to help identify the locations of all Ayushman branches.



Updated the 'Book An Appointment' card by focusing on improving the visibility.



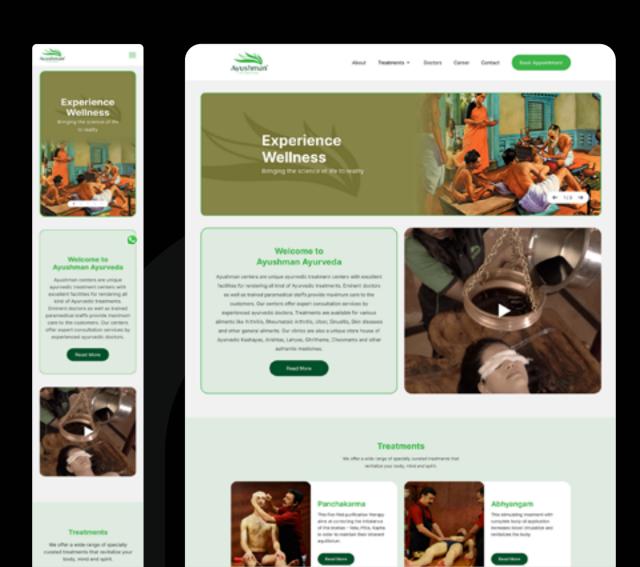
Added a form to welcome franchise enquiries



Incorporated a blog section on the landing page to provide further information to the users.

## **Final Website User Flow**

The final flow of the website is structured with attention to details, so as to help users glide through the website with ease.





Procedure and

This five fixed purification therapy aims at correcting the indetence of the disphas - Valla, Pitta, Kapha in order to maintain their inherent equilibrium.





Abhyanga

This eliminating treatment with complete body of application increases blood circulation and switations the body.





Shirodhara

This one of a kind therapy induces a releved state by dripping medicated oil on the foretead to soothe the body as well as the mind.





#### Beauty Therapy

Approach beauty therapy follows the ancient methods of beauty or hancement. It repoverates the soliand brings about a healthy glow.



Vew All Treatmens



#### Shirodhera

This one of a sind thangs induces a release date by droping multiplied of or the forehead to suither the leady se well as the mine.

Beschiere



Beauty Therapy

Approach tourty therapy follows the arctest methods of beauty enhancement, Engineerable: the skin and brings about a healthy alon.

Rescribera

Year At Treatment

#### Doctors





Dr. Full Name ARCO



Dr. Full Name ARCO



Ayunveda is not just about treating diseases; it is about

#### Testimonial







. .

#### We are all around

We are present at 14 prime locations around Karnataka







Dr. K C Balanam Dr. SHAD

Approximits not just about treating diseases; it is about creating harmony in body, mind, and spirit

. . . . .

#### Testimonial



We are all around

We are present at 14 prime locations around Kamataka



Book an appointment





## Interested in a franchise?

We are offering franchise opportunities for you to grow along with us

Contactus



#### Blogs

What is the history of Ayunveda vs modern analysis medicine

Agurvedic herbs and their power of healing

-

Time All Steps



#### Interested in a franchise?



We are offering franchise apportunities for you to grow along with us

Blogs

What is the history of

Approveda vs medem

Approvedic herbs and their power of healing

Ayushman'





Top Services Fenchekerne

Beauty Therapy Abyangan. Shindher

Panioni Pijerora Kirki Our Branches

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+91 9538H TIZIZ

191 80409 51212 Benedanturi +91 90100 93854

Negenahati

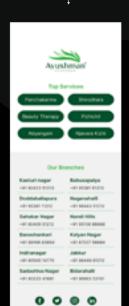
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+91 87227 58664

19130440 0125 Edwards +91 B6863 52101



## Want to see more





## Want To See More Of Our Exemplary Works?

### VISIT Behance

www.behance.net/inbounderzofficial

## Thank you

